



MARCH 2026

Analyst

Role Description

About MiExact

MiExact is a leading life-events data intelligence business. We exist to help organisations respond with care, accuracy and integrity at life's most significant moments – because when people's lives change, the way organisations respond really matters.

At the heart of MiExact is a unique set of data gathered from key life events – from moving home, to retirement, to death. We take great care in how this data is sourced, governed and analysed, transforming complex raw data feeds into high-value insight and intelligence for clients across the sectors we serve, including charities, credit reference agencies, pension providers and financial services organisations. We are proud to work closely with most of the UK's best loved charities as well as many household brands.

MiExact has grown rapidly over the last five years through a series of mergers and acquisitions, bringing together highly respected specialist businesses under one group. Within this sit our Identity and Charity Divisions, including Legacy Futures and Smee & Ford – brands that have played a defining role in the growth and professionalisation of legacy giving to charities over many decades, a market that will be worth £10bn by 2050.

This is an exciting time to join the business at the start of a new three-year strategy and at the formation of a new, combined Product and Data function.

Role Purpose

This role will primarily support our legacy products and services in the Charity Division, but it is expected that you will work on a wider range of areas as the needs of the business evolves. Key products you are likely to work on include:

Legacy income forecasting

We create legacy income forecasts for charities ranging from 5 years to 40 years, which incorporate multiple market factors (economy, death rates, attitudes to charitable giving, changes in long-term wealth, population dynamics etc.) as well as charity-specific factors (brand, marketing investment, cause area etc.). We work with around 50 charities for this service – many of whom receive regular forecasts each year. These are mostly UK charities, but we are working with a growing number of charities in the Netherlands, Germany, and Australia.

Legacy benchmarking

We have a product called Legacy Navigator, where we collect quarterly legacy income and bequest data for the entire charity sector in England & Wales. We collect, aggregate and analyse this data to produce interactive dashboards for charities so that they can understand the latest trends in the market and their performance compared to their peers. Separately, we collect in-depth data from a group of charities who represent almost 50% of the UK legacy market to give invaluable insights to our clients and support our forecasting work. In addition to our UK version of this product, we also have a Dutch Legacy Monitor, which collects similar information from a consortium of charities in the Netherlands, and a similar programme in Germany.

Research

Our research projects bring together groups of charities to research issues of common interest, enabling them to share costs, information and experiences. These are often rolling programmes which evolve over time, each year building on the findings of the year before. We run around three of these projects each year and typically include quantitative research, qualitative research and desk research.

Overview of the Role

We are looking for an analyst to join our team, working flexibly across data insights, research, and consultancy teams. This role will report into the Data Insight Lead. There may also be times when this person will support teams in the wider MiExact business.

The role will include: data sourcing, data extraction, data analysis, desk research, report writing, presentation writing, presentation delivery and client management.

The role is flexible and home-based, between 4 and 5 days a week Monday-Friday, depending on your interest and availability. We do not expect someone to work set days/hours but it is required that one of the working days would be a Wednesday and flexibility over the other working weekdays would be considered an advantage. The analyst will need to travel to team meetings in London regularly (roughly two to three times a quarter).

Salary: £45,000 - £55,000 FTE dependent on experience

Key Responsibilities

- Collecting, organising and analysing charity and market data from multiple sources
- Statistical modelling (multivariate regression modelling)
- Creating charity and market forecasts, using the factors mentioned above
- PowerPoint presentation writing (including charting)
- Report writing
- Client management
- Presenting to senior stakeholders in remote and / or face-to-face client presentations (often with more than 30 people in the audience)

Required Skills & Experience

Essential Skills

- Proven experience manipulating and analysing data and using statistical techniques to identify valuable insights for clients and customers
- Ability to identify and contribute improvements in methods and analytical approaches
- Ability to communicate complex data analysis in a compelling and accessible way, verbally and in writing to both technical and non-technical audiences
- Proven problem-solving skills with a motivation to find solutions to data challenges
- Ability to work under own steam without close supervision
- Methodical and persistent, with good attention to detail
- Advanced Excel and PowerPoint skills

Advantageous Skills

- Experience working with Tableau to visualise data
- Experience working with statistical analysis software and tools (preferably R and SQL, but experience with any other tool is an advantage)
- Previous client-facing experience in an agency or consultancy environment
- Familiarity with database systems (including but not limited to Azure, Databricks, Snowflake, etc.)
- Commercially-minded with the ability to contribute to new business opportunities
- Experience presenting to large groups of people
- Interest and / or experience in the charity sector
- Fluency in another language

About You

We are looking for someone with solid experience in statistical analysis and a genuine enjoyment of using data to find solutions to difficult problems. They will have an interest in data analysis tools and how they can be used to communicate effectively. The successful candidate will be strategically-minded with the ability to communicate findings to a wide range of audiences in a way that makes it compelling and accessible. They will also be able to develop new project and product ideas alongside the rest of the team. The successful candidate will be a team player who will go the extra mile to help and support colleagues and the wider company. Experience of working within the charity sector is not a requirement, but we expect at least empathy with the sector.